

MITCHELL BENNIS

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OBJECTIVE

To work in the digital design field creating impressive graphics for print and web applications, rich content full-featured web sites, and high quality video presentations for broadcast, internet and DVD applications.

SUMMARY

Currently self-employed as a graphics, internet, and video media designer. With talent in a wide range of digital media technologies and a history working in the business environment, I am able to bring a broader set of qualifications and experience to a field that traditionally is populated by those who have a fairly narrow expertise.

Formerly a key figure at Vexilar, Inc., a marine electronics company, with many varied responsibilities. My position made use of many skills, including technical writing, web design and administration, graphic design, video editing and IT system management. Additional duties included project management, product management, product design and support, purchasing, and inventory control.

Skill set was utilized for creating product manuals, company web site creation and management, packaging conception and design, product instruction and product promotion DVD creation. Management of the company's client/server computer system were also a core duty. Responsibility for the integrity of over 150 products, along with the purchasing and inventory control of three to four million dollars worth of component parts which comprise them.

SPECIFIC ACCOMPLISHMENTS

- Self taught the web design skill and created a state-of-the-art web site. Many compliments received from customers with comments such as "extremely helpful", "very informative", and "the best in the industry".
- Assumed responsibility for purchasing and inventory management and converted the system from a paper only system (without a part numbering) to a fully computerized system (with comprehensive part numbering).
- Implemented a difficult physical move of the company while maintaining full production levels at the beginning of our peak season.
- Self taught video editing and DVD authoring skills to allow the company to product a comprehensive product DVD using only "in-house" talent and resources. Attained the skills and completed the massive project on time for scheduled production.
- Moved from employee to service provider and continue to provide quality work to previous employer as well as an ever growing new client base.

SPECIFIC SKILLS

- Advanced computer hardware and software skills on both PC and Macintosh platforms.
- Graphic design using the latest versions of applications on a Macintosh based system such as Adobe InDesign, Photoshop, and Illustrator.
- Web design using Macromedia Dreamweaver, Flash, and Adobe GoLive as well as code level html and css.
- Video editing, compression, and DVD authoring using applications Apple Final Cut Pro HD, LiveType, Soundtrack Pro, and DVD Studio Pro.
- Proficient skills using Microsoft Office applications, such as Word, Excel, Outlook, and Powerpoint.
- Advanced skills with Microsoft Windows, from DOS versions through Windows Vista, as well as Windows Server 2000 and 2003.
- Electronics circuit troubleshooting and design and circuit construction capability. Understanding of advanced electronics designs and construction.

PERSONAL CHARACTERISTICS

Advancement has been achieved by being highly self motivated and ambitious. Recognizing that a job needs to be done, and then doing it, has brought admiration and leadership recognition from peers. Resourcefulness and a desire to constantly improve allows for a continually growing skill set. A good dose of levity, as well as a non-intimidating dry sense of humor, has proven to foster positive moral and a sense of fun when working with others.

PROFESSIONAL EXPERIENCE

2006 to Current - Element Engage

Self-employed digital media designer fro print, web, and video applications. With a business philosophy that strives to not only provide the client good service and high value, but to also offer assistance and advice in areas where experience can be valuable, the client base continues to grow mainly through word-of mouth referrals.

1989 to 2006 - Vexilar, Inc.

Began as a technician repairing electric trolling motors. Advanced to become a repair technician for sonar equipment. Also designed electronic products including several automatic shutoff circuits for battery charging and a discharge timer for the purpose of measuring battery capacity under load. Continued to advance within the company gaining more and more responsibilities while record sales and profit numbers were achieved.

1987 to 1989 - Minnesota Exteriors, Inc.

Began as entry level person doing odd jobs and clean up. Obtained class B truck drivers license and become delivery route driver. Advanced to become window repair serviceman performing factory warranty service.

EDUCATION

Ever continuing self-education to improve skills and efficiency

Associate in Science Degree - Anoka-Ramsey Community Collage - Graduated 1988
Majored in Electronics

Graduated High School - Buffalo Senior High - 1985

INTERESTS

Many varied interests, both outdoors and in. In the outdoors, I enjoy small game hunting, fishing in all seasons, snow-boarding and gazing at the stars with my telescope. Indoor interests include tinkering with computers, home improvement, and science fiction novels.

Portfolio Available at www.elementengage.com

Personal References Available Upon Request