

MITCHELL BENNIS

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Summary

Currently self-employed as a web designer and developer. With talent in a wide range of digital media technologies, including web, graphics and video production, and a history working in the business environment, I am able to bring a broader set of qualifications and experience to a field that traditionally is populated by those who have a fairly narrow expertise.

Formerly a key figure at Vexilar, Inc., a marine electronics company, with many varied responsibilities. My position made use of many skills, including technical writing, web design and administration, graphic design, video editing and IT system management. Additional duties included project management, product management, product design and support, purchasing, and inventory control.

Skill set was utilized for creating product manuals, company web site creation and management, packaging conception and design, product instruction and product promotion DVD creation. Management of the company's client/server computer system were also a core duty. Responsibility for the integrity of over 150 products, along with the purchasing and inventory control of over four million dollars worth of component parts which comprise them.

Specific Accomplishments

Current Career

- Designed and developed over fifty websites and web applications. Specialties include Wordpress theme and plugin development, as well as custom web-application development.
- Video production including long-form television episodes, commercials and point-of-sale promotional videos. Combining video and web skills, developed and maintained several video-driven websites.
- Self taught web design skill with continuous learning to keep up with the ever changing technology. Many compliments received from customers with comments such as "extremely helpful", "very informative", and "the best in the industry".

Previous Career

- Assumed responsibility for purchasing and inventory management and converted the system from a paper only system (without a part numbering) to a fully computerized system (with comprehensive part numbering).
- Implemented a difficult physical move of the company while maintaining full production levels at the beginning of our peak season.
- Self taught video editing and DVD authoring skills to allow the company to product a comprehensive product DVD using only "in-house" talent and resources. Attained the skills and completed the massive project on time for scheduled production.
- Moved from employee to service provider and continue to provide quality work to previous employer as well as an ever growing new client base.

Specific Skills

- Web coding skills including: PHP, MySQL, jQuery, Javascript, CSS and HTML
- Advanced computer hardware and software skills on both PC and Macintosh platforms.
- Graphic design using the latest versions of applications on a Macintosh based system such as Adobe InDesign, Photoshop, and Illustrator.
- Video editing, compression, and DVD authoring using applications Apple Final Cut Studio.
- Proficient skills using Microsoft Office applications, such as Word, Excel, Outlook, and Powerpoint.
- Electronics circuit troubleshooting and design and circuit construction capability. Understanding of advanced electronics designs and construction.

Personal Characteristics

Advancement has been achieved by being highly self motivated and ambitious. Recognizing that a job needs to be done, and then doing it, has brought admiration and leadership recognition from peers. Resourcefulness and a desire to constantly improve allows for a continually growing skill set. A good dose of levity, as well as a non-intimidating dry sense of humor, has proven to foster positive moral and a sense of fun when working with others.

Beyond my career, hobbies include home remodeling, landscaping projects, auto mechanics and fishing. I am an avid reader and enjoy keeping up with current events.

Professional Experience

2006 to Current - Element Engage

Self-employed digital media designer for print, web, and video applications. With a business philosophy that strives to not only provide the client good service and high value, but to also offer assistance and advice in areas where experience can be valuable, the client base continues to grow mainly through word-of-mouth referrals.

1989 to 2006 - Vexilar, Inc.

Began as a technician repairing electric trolling motors. Advanced to become a repair technician for sonar equipment. Also designed electronic products including several automatic shutoff circuits for battery charging and a discharge timer for the purpose of measuring battery capacity under load. Continued to advance within the company gaining more and more responsibilities while record sales and profit numbers were achieved.

1987 to 1989 - Minnesota Exteriors, Inc.

Began as entry level person doing odd jobs and clean up. Obtained class B truck drivers license and become delivery route driver. Advanced to become window repair serviceman performing factory warranty service.

Education

Ever continuing self-education to improve skills and efficiency

Associate in Science Degree - Anoka-Ramsey Community College - Graduated 1988
Majored in Electronics

Graduated High School - Buffalo Senior High - 1985

Personal References Available Upon Request